

**Board Workshop  
Agenda Summary  
Wednesday, March 05, 2014  
9:00 AM**

Rock House, Prescott Campus  
1100 E. Sheldon Street  
Prescott , AZ 86301

*Pursuant to Arizona Revised Statutes (A.R.S.) §38-431.02, notice is hereby given to the members of the Yavapai College District Governing Board and to the general public that the Board will hold a public meeting, open to the public as specified below. The Board reserves the right to change the order of items on the agenda. One or more members of the Board may participate in the meeting by telephonic communication.*

*Pursuant to A.R.S. §38-431.03.A.2 and A.3, the Board may vote to go into Executive Session, which will not be open to the public, for legal advice concerning any item on the agenda or to review, discuss and consider records exempt by law from public inspection, including the receipt and discussion of information or testimony that is specifically required to be maintained as confidential by state or federal law. As indicated in the agenda, the Board may also vote to go into executive session, which will not be open to the public, to discuss specific agenda items.*

*Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Karen Jones at (928)776-2307. Requests should be made as early as possible to allow time to arrange the accommodation.*

*Please note that agenda item times are for planning purposes only and do not necessarily reflect the actual time of the agenda item. When regular board meetings, public hearings (both truth in taxation and budget adoption public hearings) and budget adoption special meetings are scheduled for the same date, each hearing or meeting will begin immediately upon adjournment of the preceding hearing or meeting. Members of the public wishing to attend those subsequent hearings or meetings are advised to arrive at the time that the first hearing or meeting is scheduled to begin.*

Item No.	Item	Time Req.	Start Time	Ref No.
1	CALL TO ORDER - HEADING	0	9:00 AM	501869
2	Call to Order - PROCEDURAL	0	9:00 AM	501870
3	Pledge of Allegiance - PROCEDURAL	1	9:00 AM	501871
4	Welcome to Guests and Staff - PROCEDURAL	1	9:01 AM	501872
5	OWNERSHIP LINKAGE - HEADING	0	9:02 AM	501873
6	Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION	60	9:02 AM	501874
7	SHORT RECESS - PROCEDURAL	10	10:02 AM	501875
8	Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION - Continued	60	10:12 AM	501876
9	SHORT RECESS AND POSSIBLE WORKING LUNCH – PROCEDURAL	20	11:12 AM	501877
10	Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION - Continued	30	11:32 AM	501887
11	ADJOURNMENT - PROCEDURAL	1	12:02 PM	501881



**Presenter :** Ray Sigafoos

**Start Time :** 9:00 AM

**Item No :** 3

**Proposed By :** Ray Sigafoos

**Time Req :** 1

**Proposed :** 2/27/2014

**Item Type :** Procedure Item

Policy No.	Description	Ref No
3.4	To accomplish its job products with a governance style consistent with Board policies, the Board shall follow an annual agenda which (a) completes a re-exploration of Ends policies annually and (b) continually improves Board performance through Board education and enriched input and deliberation.	26041

**Description :** Pledge of Allegiance - PROCEDURAL

**Details :**

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 9:01 AM

**Item No :** 4

**Proposed By :** Ray Sigafoos

**Time Req :** 1

**Proposed :** 2/27/2014

**Item Type :** Procedure Item

Policy No.	Description	Ref No
3.4	To accomplish its job products with a governance style consistent with Board policies, the Board shall follow an annual agenda which (a) completes a re-exploration of Ends policies annually and (b) continually improves Board performance through Board education and enriched input and deliberation.	26041

**Description :** Welcome to Guests and Staff - PROCEDURAL

**Details :**

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 9:02 AM

**Item No :** 5

**Proposed By :** Ray Sigafoos

**Time Req :** 0

**Proposed :** 2/27/2014

**Item Type :** Heading

Policy No.	Description	Ref No
3.4	To accomplish its job products with a governance style consistent with Board policies, the Board shall follow an annual agenda which (a) completes a re-exploration of Ends policies annually and (b) continually improves Board performance through Board education and enriched input and deliberation.	26041

**Description :** OWNERSHIP LINKAGE - HEADING

**Details :**

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 9:02 AM

**Item No :** 6

**Proposed By :** Ray Sigafoos

**Time Req :** 60

**Proposed :** 2/27/2014

**Item Type :** Discussion

Policy No.	Description	Ref No
3.6	When appointed by the Board, committees will exist to assist the Board in the fulfillment of its duties and not supplant the Board's role. Board committees shall be established to help the Board do its job, not to help or advise the staff. Committees ordinarily shall assist the Board by preparing policy alternatives and implications for Board deliberation. In keeping with the Board's broader focus, Board committees shall normally not have direct dealings with current staff operations.	398565

**Description :** Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION

**Details :** In order to ensure that ownership linkage remain relevant and clearly defined, the Board will conduct a comprehensive review of Media and Communication Methodology. Facilitated by Jerry Brown, Public Relations Professional, the Board will examine ownership linkage regarding effective communication training, planning, and focus.

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 10:02 AM

**Item No :** 7

**Proposed By :** Ray Sigafoos

**Time Req :** 10

**Proposed :** 2/27/2014

**Item Type :** Procedure Item

Policy No.	Description	Ref No
3.4	To accomplish its job products with a governance style consistent with Board policies, the Board shall follow an annual agenda which (a) completes a re-exploration of Ends policies annually and (b) continually improves Board performance through Board education and enriched input and deliberation.	26041

**Description :** SHORT RECESS - PROCEDURAL

**Details :**

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 10:12 AM

**Item No :** 8

**Proposed By :** Ray Sigafoos

**Time Req :** 60

**Proposed :** 2/27/2014

**Item Type :** Discussion

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3.6	When appointed by the Board, committees will exist to assist the Board in the fulfillment of its duties and not supplant the Board's role. Board committees shall be established to help the Board do its job, not to help or advise the staff. Committees ordinarily shall assist the Board by preparing policy alternatives and implications for Board deliberation. In keeping with the Board's broader focus, Board committees shall normally not have direct dealings with current staff operations.	398565

**Description :** Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION - Continued

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**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 11:12 AM

**Item No :** 9

**Proposed By :** Ray Sigafoos

**Time Req :** 20

**Proposed :** 2/27/2014

**Item Type :** Procedure Item

Policy No.	Description	Ref No
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**Description :** SHORT RECESS AND POSSIBLE WORKING LUNCH – PROCEDURAL

**Details :** The Board will have a short recess with a possible working lunch.

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 11:32 AM

**Item No :** 10

**Proposed By :** Ray Sigafoos

**Time Req :** 30

**Proposed :** 2/27/2014

**Item Type :** Discussion

Policy No.	Description	Ref No
3.6	When appointed by the Board, committees will exist to assist the Board in the fulfillment of its duties and not supplant the Board's role. Board committees shall be established to help the Board do its job, not to help or advise the staff. Committees ordinarily shall assist the Board by preparing policy alternatives and implications for Board deliberation. In keeping with the Board's broader focus, Board committees shall normally not have direct dealings with current staff operations.	398565

**Description :** Board Review of Media and Communication Planning - DISCUSSION AND/OR DECISION - Continued

**Details :** In order to ensure that ownership linkage remain relevant and clearly defined, the Board will conduct a comprehensive review of Media and Communication Methodology. Facilitated by Jerry Brown, Public Relations Professional, the Board will examine ownership linkage regarding effective communication training, planning, and focus.

**Attachments :**

No Attachments

**Presenter :** Ray Sigafoos

**Start Time :** 12:02 PM

**Item No :** 11

**Proposed By :** Ray Sigafoos

**Time Req :** 1

**Proposed :** 2/27/2014

**Item Type :** Procedure Item

Policy No.	Description	Ref No
3.4	To accomplish its job products with a governance style consistent with Board policies, the Board shall follow an annual agenda which (a) completes a re-exploration of Ends policies annually and (b) continually improves Board performance through Board education and enriched input and deliberation.	26041

**Description :** ADJOURNMENT - PROCEDURAL

**Details :**

**Attachments :**

No Attachments